



STEVE AZAR

CELEBRITY GOLF & CHARITY EVENT



# SPONSOR PACK

**JUNE 6-8 2024**

**GREENVILLE, MS**



# **DELTA SOUL CELEBRITY GOLF & CHARITY**

## **2024 SPONSORSHIP OPPORTUNITIES**

### ***Waitin' On Joe - \$20,000***

- 8 Golf Entries In Friday's Celebrity Cup
- 8 Golf Entries In Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 16 VIP Sponsor Credentials\*
- 16 Tickets to The Big Night Party and Celebrity Jam
- 16 Tickets to The Catfish Fry Dinner
- Option For Company Provided Tent and Banner at Course
- Inclusion Of Company Product and Promotional Materials in Gift Bags
- Presenting Sponsor Logo/Listing In All Media Advertising
- Sponsor Logo on Tournament Banner, E-Program and Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- Full Page Complimentary Ad in Event E-Program
- Tee Gift and Team Photo for Saturday Golfers
- 8 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

### ***Monday (I Don't Have To Be Me 'til) - \$12,000***

- 6 Golf Entries in Friday's Celebrity Cup Scramble
- 6 Golf Entries in Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 12 VIP Sponsor Credentials\*
- 12 Tickets to The Big Night Party and Celebrity Jam
- 12 Tickets to The Catfish Fry Dinner
- Option For Company Provided Banner at Course
- Inclusion Of Company Product And Promotional Materials In Gift Bags
- Prominent Sponsor Logo/Listing In Select Media Advertising
- Sponsor Logo on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- ½ Page Complimentary Ad in Event E-Program
- Tee Gift And Team Photo For Saturday Golfers
- 6 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

**\*VIP Sponsor Credential** allows bearer entrance to the "Juke Joint" hospitality room, VIP sections during the Big Night Party and access to the tournament official transportation. *Must be 21 and older to bear.*

### ***The Flatlands - \$7,500***

- 4 Golf Entries In Friday's Celebrity Cup Scramble
- 4 Golf Entries In Saturday's Delta Soul Championship
- Invitation To Doe's Celebrity Dinner
- 8 VIP Sponsor Credentials\*
- 8 Tickets To The Big Night Party And Celebrity Jam
- 8 Tickets To The Catfish Fry Dinner
- Sponsor Logo/Name Listing on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- ¼ Page Complimentary Ad in Event E-Program
- Tee Gift and Team Photo for Saturday Golfers
- 4 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

### ***Indianola - \$5,000***

- 2 Golf Entries In Friday's Celebrity Cup Scramble
- 2 Golf Entries In Saturday's Delta Soul Championship
- 4 VIP Sponsor Credentials\*
- 4 Tickets To The Big Night Party And Celebrity Jam
- 4 Tickets To The Catfish Fry Dinner
- Sponsor Logo/Name Listing on Tournament Banner, Event E-Program and Select Printed Materials
- Deluxe Tee Sign At Golf Course Entrance
- Tee Gift And Team Photo For Saturday Golfers
- 2 Delta Soul Golf Shirts
- 1 Sponsor Gift Bag

### ***Rena Lara - \$2500***

- 1 Golf Entry In Friday's Celebrity Cup Scramble
- 1 Golf Entry In Saturday's Delta Soul Championship
- 2 VIP Sponsor Credentials\*
- 2 Tickets To The Big Night Party And Celebrity Jam
- 2 Tickets To The Catfish Fry Dinner
- Sponsor Logo / Name Listing on Tournament Banner and Event E-Program
- 1 Tee Sign On A Hole
- Tee Gift And Team Photo For Saturday Golfer
- 1 Delta Soul Golf Shirt



# DELTA SOUL CELEBRITY GOLF & CHARITY 2024 SPONSORSHIP OPPORTUNITIES

## Sunshine - \$1,000

- 1 Golf Entry in Saturday's Delta Soul Championship (includes team photo and Tee Gift)
  - 2 Tickets to The Big Night Party and Celebrity Jam
  - 2 Tickets to The Catfish Fry Dinner
  - Name Recognition on Event App & Website
- GET SIGNAGE BY ADDING A TEE SIGN FOR \$100

## Fly (Nadine's Special) - \$500

- 1 Tee Sign
- 2 Tickets to The Big Night Party and Celebrity Jam

## Doin' It Right - \$1,000

- 4 Tickets to The Big Night Party and Celebrity Jam
  - 4 Tickets to The Catfish Fry Dinner
  - Name Recognition on Event App & Website
- GET SIGNAGE BY ADDING A TEE SIGN FOR \$100

## Damn The Money - \$100

- 1 Tee Sign on A Hole

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## The Big Night Party Ticket - \$175/person

Includes Food, Full Open Bar, Live and Silent Auction and the Steve Azar & Celebrity Concert Jam. Must be 18 or older.

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### HOTEL INFO:

The Hilton Tru room block is reserved for out-of-town sponsors of the Delta Soul. **There is a 3-night minimum required to book in the Tru block.** Once your sponsorship is received, you receive instructions on how to make your reservation. Hampton Inn also has a block of rooms reserved for participants of the Delta Soul.

### REGISTRATION DEADLINE:

Please have sponsorship commitment in by May 15<sup>th</sup> to ensure proper sponsor listing in materials, but **it is advised to get your form in much earlier** for golf packages, hotel rooms and to secure your spot in the tournament. Click here to register: [www.sascf.org/delta-soul-event](http://www.sascf.org/delta-soul-event)

**All event sponsorships, ticket sales and golf entries are non-refundable. Any money obtained from advance sales will be considered a donation in the event of cancellations due to inclement weather.**

Proceeds from the Delta Soul Celebrity Golf and Charity Event benefit the Steve Azar St. Cecilia Foundation a 501c3 charitable organization supporting the arts and children's charities. Sponsorships and donations are tax deductible in accordance with the current IRS laws. Tax ID 27-0140674



EMAIL: [deltasoul@sascf.org](mailto:deltasoul@sascf.org)



WEBSITE: [www.SASCF.org](http://www.SASCF.org)



June 6-8 | 2024  
Greenville, Mississippi

### 2024 SPONSOR & EVENT REGISTRATION FORM

To ensure sponsor name inclusion on signs and materials, please confirm sponsorships by May 15th\*

Contact Name: \_\_\_\_\_

Sponsor Name (for sponsor levels): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*SPONSORSHIPS:**

- \_\_\_\_\_ \$20,000 Waitin' on Joe
- \_\_\_\_\_ \$12,000 I Don't Have To Be Me til' Monday
- \_\_\_\_\_ \$7,500 The Flatlands
- \_\_\_\_\_ \$5,000 Indianola
- \_\_\_\_\_ \$2,500 Rena Lara
- \_\_\_\_\_ \$1,000 Doin' it Right
- \_\_\_\_\_ \$1,000 Sunshine
- \_\_\_\_\_ \$500 Fly (Tee Sign plus 2 Big Night Tickets)
- \_\_\_\_\_ \$100 Damn the Money (Tee Sign)

**OTHER:**

- \_\_\_\_\_ \$175 Big Night Party Ticket
- \_\_\_\_\_ \$ I Can't Participate But Wish To Donate

Online Registration and  
more information online at [www.sascf.org](http://www.sascf.org)

or Scan Code



See Hotel Info on Sponsor Package Sheet

**PAYMENT METHOD:** PLEASE NOTE: CREDIT CARD TRANSACTIONS WILL INCUR A 3% SURCHARGE

CHECK: \$ \_\_\_\_\_ Total Amount    \_\_\_\_\_ PAYMENT INCLUDED    \_\_\_\_\_ INVOICE ME

CREDIT CARD: \$ \_\_\_\_\_ Total Amount (plus 3%)    Please Charge To:    \_\_\_\_\_ MASTER CARD    \_\_\_\_\_ VISA    \_\_\_\_\_ AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send registration form and payment to:  
Steve Azar St. Cecilia Foundation - PO Box 4613 - Greenville, Mississippi 38704  
Or Email to: [deltasoul@SASCF.org](mailto:deltasoul@SASCF.org)

EIN # 27-0140674  
**THANK YOU FOR YOUR SUPPORT!**



## 2024 TENTATIVE Schedule of Events

*\*Ticket and/or VIP Credential Required For All Events*

**SPONSORS PLEASE REFER TO YOUR PACKAGE LEVEL TO SEE WHAT IS INCLUDED**

### JUNE 6 - THURSDAY

- 12:00-5:00 PM **Sponsor/Celebrity Packet Pick Up and Registration**  
Tru by Hilton - 600 Rayner Road
- 6:30-8:30 PM **Doe's Celebrity Dinner-Early Seating\*** Invitation Only/Ticket Required  
8:30-10:30 PM **Doe's Celebrity Dinner- Late Seating\*** Invitation Only/Ticket Required  
502 Nelson Street - Casual Attire
- 10:00 PM **VIP Blues Bar Jam\* (Private party VIP wristband required)**  
Walnut Street Blues Bar - 128 Walnut Street  
Casual Attire

### JUNE 7 - FRIDAY

- 9:30 AM **Celebrity Cup Scramble Registration & Check-In\***  
11:30 AM **Celebrity Cup Scramble -Tee Off**  
Greenville Golf & Country Club- 2476 Hwy. 1 South  
Golf Attire
- 7:00-11:30 PM **The Big Night Party Auction & Celebrity Jam\*** Ticket Required  
Greenville Golf & Country Club - 2476 Hwy. 1 South  
Dressy Casual

### JUNE 8 - SATURDAY

- 10:30 AM **Delta Soul Championship Check-In\***  
12:00 PM **Delta Soul Championship Tee Off**  
Greenville Golf & Country Club - 2476 Hwy. 1 South  
Golf Attire
- 5:00-7:00 PM **Delta Catfish Fry\*** - Ticket Required  
Greenville Golf & Country Club - 2476 Hwy. 1 South  
Golf/Casual Attire



## 2012-2023 PAST CELEBRITY ATTENDEES (\*Bold Denotes 2023 Attendee)

**Terry Ahola** - Former US Ski Team member

**Kim Alexis** - Supermodel, author, spokesperson

Jessica Andrews – Singer, Songwriter

Nick Baumgartner - Olympic Gold Medal Snowboarder

Brother Trouble – Country Music duo

Steve Beuerlein - **Former NFL All-Pro QB**

**John Bond** – Former Mississippi State University Quarterback

**Ray Boudreaux** – Singer-Songwriter, Finalist “The Voice” Season 5

Mark Bryan - Grammy winning lead guitarist (Hootie and the Blowfish)

**Richard Burgi** – Actor (General Hospital, Desperate Housewives, The Sentinel)

Toi Cook - Former NFL, Defensive Back (49ers / Saints)

**David Crews** – Celebrity chef

**Louis Coleman** - Former MLB pitcher

Steve Day – National Wrestling Hall of Fame inductee

Ira Dean – Former bassist for award winning country trio Trick Pony, hit songwriter

**Dez Dickerson** – Guitarist for Prince and the New Power Generation, songwriter, producer

**Trent Dimas** - Olympic Gold Medal Gymnast

Ken Dorsey - Former NFL Quarterback (Cleveland Browns, 49ers)

**Shawn Drover** – Drummer for Megadeth, Act of Defiance

Debbe Dunning - Actress, model, spokesperson (Home Improvement)

Matt Duff – TV host (Major League Bow Hunters)

Michael Eruzione- Olympic Hockey Captain 1980 Miracle on Ice

Dean Felber - Grammy winning bassist (Hootie & The Blowfish)

Roger Fisher – Founding guitarist/songwriter for the rock group, Heart

Michael Fisher – Former producer, manager and engineer, Heart

Jackie Flynn - Actor and comedian (Three Stooges and Hall Pass)

Morgan Freeman – Academy Award Winning Actor/ Director

John Fox -NFL coach

**Tim Fox** - **Former NFL player (Patriots, Chargers and Rams)**

Grant Fuhr -NHL, 5X Stanley Cup winner (LA Kings, St. Louis Blues, Calgary Flames)

Jim Gallagher, Jr. – 6X PGA winner, golf analyst with the Golf Channel

**Robert Gamez** – Multiple Winning PGA player

Harold Green-Former NFL(Cincinnati Bengals, St. Louis Rams, Atlanta Falcons)

Elizabeth Heiskell – NBC Today Show food contributor, chef and cookbook author

**Marshall Henderson** – **Former Ole Miss SEC championship basketball star**

Doug Herbert –Professional drag racer, NHRA

Dwight Hicks – NFL San Francisco Forty Niners Super Bowl star, Actor

James House - Grammy nominated singer, songwriter and entertainer

Dan Jansen – Olympic Gold Medal winning speed skater

Karen Palacios-Jansen – LPGA Master Teaching Professional

Andy Johnson – Former NFL player (New England Patriots)

**Richard Karn** - Actor (Home Improvement, Family Feud)

Cliff Kresge – PGA player

Johnny Lee - Country Music legend

**Harold Lewis** – Professional Basketball Player

Ann Liguori –Golf correspondent, CBS Sports Radio Network & WFAN Radio

**Greg Lloyd** – 5X NFL Pro-Bowler Pittsburgh Steelers Legend

**Ray Lloyd** – World Champion Wrestler “The Glacier”, actor

**Steve Lundquist** – 2X Olympic Gold Medal Swimmer

Branford Marsalis – World-renowned saxophonist

Deuce McAllister - Former NFL player (Saints)

Tonya McCall – Professional golfer,cast of Golf Channel's “The Big Break “

Jim McMahon – Super bowl winning QB (Chicago Bears)

Gayden Metcalfe – Award winning author

**Corey Miller** - **Former NFL player (Giants and Vikings)**

Dave Mobley – 2X World Long Drive champion, “Big Break” contestant

Cleo Montgomery - Former NFL player (Raiders, Browns and Bengals)

Mark Moseley - Former NFL player (Eagles, Oilers, Redskins and Browns)

Chris Mulkey – Actor (Whiplash, Empire, Twin Peaks, Rambo, 48 Hours)

Frankie Muniz - Actor (Malcolm in the Middle)

Drew Murray – Actor & writer

Joel Murray - Actor (Mad Men)

**Scott Nagy** – **Head Basketball Coach (Wright State University)**

**Mark Pattison** – **NFL receiver (Las Vegas Raiders, LA Rams, New Orleans Saints)**

**Preston Pohl** – **Musical Artist, Contestant on Season 5 “The Voice”**

**Chris Rich** – **Actor (Reba, Murphy Brown)**

Bret Saberhagen – MLB 2X Cy Young winner (Royals, Mets, Red Sox, Rockies)

Mark Schlereth – ESPN Sportscaster/3X Super Bowl champion (Broncos-Redskins)

**Pete Shaw** – **NFL great (San Diego Chargers, New York Giants)**

Grant Show - Actor (Melrose Place, Dynasty)

Mark Alan Springer – Award winning songwriter

Jimmy Shubert - Comedian, actor

**Reggie Smith** - **MLB Hall of Famer (Red Sox,Giants)**

Gino Torretta - Former NFL QB, Heisman Trophy Winner

Paula Trickey – Actress

**Kris Tschetter** – **LPGA tour golfer**

**Dan Tyminski** – **14-time Grammy winning musician and singer**

Gary Valentine - Actor, comedian

Wesley Walls – Former NFL player (Panthers, Saints)

**Matt Warren** – **Award winning singer-songwriter**

**Dan Werner** - **4X National Football Champion offensive coordinator**



**The Steve Azar St. Cecilia Foundation has proudly disbursed nearly \$1.3 Million to the following organizations:**

**\*Denotes 2023 recipient**

- \*Arkansas Cinema Society
- A.R.M. Outreach Foundation
- Arkansas Sheriff Youth Ranches
- \*Bologna Performing Arts Center
- \*Boys & Girls Club of Washington County
- \*Brave Global
- \*Camp Looking Glass
- \*Charleston Arts & Revitalization Effort
- Community Foundation of Washington County
- Cora Brothers Endowment Scholarship
- Delta Blues Foundation
- \*Delta Center Stage
- \*Delta Children's Museum
- Delta 180
- \*Delta Music Institute/Delta State University
- Delta Symphony Association
- De Soto Family Theatre
- \*Education Foundation of Greenville (Steve Azar St. Cecilia Foundation Scholarship)
- Families First for Mississippi
- \*Giants for Christ
- \*Grammy Museum Mississippi
- \*Greenville Arts Council
- Greenville Harmony Chorus
- \*Greenville Renaissance Scholars
- H.A.N.D.Y. (Helping Abused Neglected Disabled Youth)
- Harold T. and Hal White Scholarship
- Make A Wish Mississippi
- Marty Stuart Congress of Country Music
- \*Mississippi Boy Choir
- \*Mississippi Delta Nature & Learning Center
- Mississippi Valley State University
- \*O'Bannon High School Choir
- \*Palmer Home for Children
- Sisters of Charity of Nazareth Missions
- \*St. Joseph Catholic School Art & Music Programs
- St. Matthew Flood Rebuilding Fund
- St. Jude Children's Research Hospital
- The Barbara Sinatra Center for Abused Children
- \*TCOTLG Community Outreach & Services
- \*The Alex Foundation
- \*The Juke Joint Project
- \*The Salvation Army
- \*Washington School Art & Music Programs
- Washington County Library System